



NEWSLETTER

PORT COMMUNITY ARTS CENTRE

Black Diamond Gallery
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www.facebook.com/pages/Port-Community-Arts-Centre/104390476293802

From the Chair

Hi everyone and welcome to the second newsletter of 2015.

The year has started off well with 5 exhibitions already held in the Black Diamond Gallery and future bookings are looking healthy too.

As I mentioned in the previous newsletter we will be offering members the opportunity of an extra exhibition next year. This exhibition will be part of the Fringe. Check the dates for the members' exhibitions and plan well ahead.

I realise that most of you are not prolific producers of artwork and may find it challenging to meet the commitments we are offering. It is important for you to realise that you don't have to enter 3 pieces in every exhibition, one will do. The percentage of members showing their work in relationship to our overall membership is still fairly low. It would be good to see more of you taking advantage of the exhibitions opportunities we give you as a member.

I have noticed that there have been new faces showing their works in the recent members' exhibition and would like to see more.

The last members' exhibition was rather a challenge with the arrival of large pieces of work, which took up a lot of space. The board has decided to restrict the size of works for the future exhibitions and oversize pieces will attract a higher hanging fee.

Check you art registration forms before committing your work.

RenewalSA and Our Port have hired our workshop space for free weekend community workshops and

if you're interested contact the Visitor Information Centre for bookings, 84056560.

The **2015 Port Festival** will be held on the weekend of October 10/11th and this will be an opportunity for you all to showcase your works, they won't sell stored at home.

PCAC will once again have a large stall and there will be NO hanging fee, but a small commission will be charged on sales. A commitment to a duty roster is essential. Those of you who are interested can contact me 84493987 or fordmarineart@adam.com.au

Mark Butler MP for Port Adelaide recently held his annual community volunteers awards and two of the recipients for these awards were Mandi Glynn-Jones, who received her award for her community commitment to the arts. The other was John Ford, who received his as a Port Adelaide Local Legend. Congratulations to both.

Keep warm, keep well, keep creating!

John Ford
CHAIRMAN



"Once Upon a Time" Exhibition, May 9 - 24, 2015

The exhibition was opened by Susan Close MP and attended by approximately fifty members. There was an unusually high level of participation for this time of the year, with 41 members exhibiting 98 works which were judged by Bob Nicol, of RM Nicol & Associates, and Phil Jennings, of the Port Mall Newsagency. Nine works were sold and the exhibition was enjoyed by 456 visitors to the gallery.



Once Upon a Time Opening



Julie Meadows and Susan Close

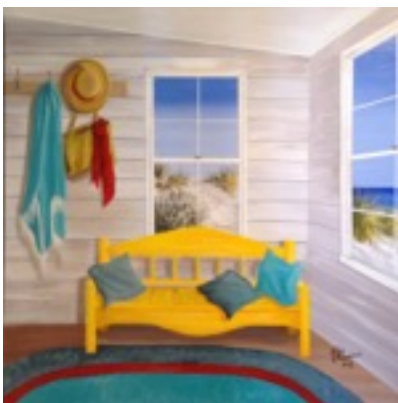
Prize Winners



ABCL \$300 First Prize:
Mandi Glynn-Jones



Mark Butler MP \$200 Second Prize:
Alan Ramachandran



PCAC \$150 Third Prize -
Julie Meadows

Other Prize Winners

PCAC \$100 History Month Prize: Jenny Fitzpatrick
RM Nicol & Assoc \$100 Merit Award: Ursula Wright
Art to Art \$100 Voucher Merit Award: Gerhard Ritter
Art to Art \$50 Voucher Merit Award: Tess Leo
Port Art Supplies \$50 Voucher Merit Award: Belinda Blesing
Port Mall Newsagency \$50 Voucher: Julie Meadows
Argo Restaurant \$50 Merit Award: John Ford
Fran Coop Memorial Peoples Choice Award: Mandi Glynn-Jones

World War 1 Mural

Earlier this year, I had the privilege of working with the students of Mount Carmel College on a WW1 commemorative Mural. Together, with the school and local Rosewater community, we researched the history of Australians who played such a significant role in the first World War. I have to say, it was a very emotional journey, and we all learned a great deal about those who enlisted to defend us. For example, four young men from the one Rosewater family, the Weaver brothers, all lost their lives during this time – an entire family gone.

As our research continued, we found a school in France which still today has 'DO NOT FORGET AUSTRALIA' painted in large letters across the frontage, a reminder of how much the Australian troops were valued. In Albert, France, there is a Cathedral which gave great hope to those who were fighting nearby. During heavy bombing, it was incredibly badly damaged, but the statue of the Virgin Mary at the very top hung on throughout the entire war – she became known as the 'Hanging Virgin'. We discovered that pigeons, with cameras strapped around their necks, had been used to survey enemy territory and that soldiers had actually smuggled joey's into Egypt with them.



We studied the posters which had been used to encourage men to enlist; women to join the Nursing Corps; families to help keep the home farms going - and decided to recreate these at both ends of the Mural.

Once the research was complete, we designed the finished 6 x 3 metre artwork in a scaled down format, and began to work on the five separate panels laid out on tables in the art room. I drew out the large individual images in reverse on tracing paper – and then the students traced them onto the primed cement sheet panels. Once the images were in place, the painting began. It took 10 weeks to complete the Mural, and working on it in a horizontal position was more than

challenging – every now and then I stood on a chair to check the perspective! The students were brilliant – and I know that we all learned a great deal about Australian history throughout the project. Working in groups of five or six we painstakingly painted in the details of the Army, Navy, Air Force, Camel Corps, Nurses, Memorials, Posters, Medical Dogs etc. Everything required at least three coats of paint, and the final image was coated with an anti graffiti coat. It was lifted into place and attached to a large brick wall at the College, and was officially opened by Mark Butler MP at a very touching ceremony in May this year. I feel very proud of the way we all worked together to create this artwork, the students were a pleasure to work with and the entire school staff made me feel very welcome. At the very top of the Mural is an image of an old man, looking over everyone – a reminder of those who served during past wars. This particular image is of utmost importance to me, as this is my grandfather, Captain John Glynn-Jones, who played a significant role in WW1 and was awarded the Military Cross for bravery.

If you would like to see the Mural for yourself, it can be seen from the road behind Mount Carmel School, and if you'd like to get a closer look, I'm sure the school reception staff will be more than happy to show you.

Mandi Glynn-Jones



The Challenge of Commissions

by Elena Parashko

Commissioned work requires a certain focused and flexible mindset to produce artwork to suit a client's specifications. Some artists do not work this way. They prefer to create according to their own vision and then find a market for completed artwork. But if you are an artist willing to take on the challenge of commissions, there are some useful guidelines to follow that will make the process a positive experience for all concerned

Adopt a Business Attitude while Meeting Your Own Creative Needs

Commissions are a type of business arrangement where you have been asked to provide a product and service to meet the needs of a private or corporate client. As such, your primary goal is to produce artwork that meets their specifications. Do not feel like this somehow translates into "selling out" your artistic soul. You are still pursuing your passion and creating a work of art characterized by your unique voice. Consider yourself fortunate to be paid to do something you love.

Furthermore, working within specific parameters may actually encourage you to be more innovative. You may be asked to create artwork with a subject matter, medium, color scheme, technique or dimensions you never would have previously considered. Welcome being pushed beyond your comfort zone as accepting the challenge will broaden skills and increase confidence. The secret to satisfying your own creative needs in any commission is to identify an aspect of the work that is new, motivating or inspiring.

Does Your Talent and Style Match the Needs of the Client?

Most clients approach you because they have seen your work and like it. Others may have been referred by someone else and may not be familiar with your artwork. By way of introduction, it is useful to show prospective clients your portfolio and testimonials from previous clients. It will save you a lot of time if prospective clients can immediately determine if your area of expertise and artistic style matches what they are looking for.

Match Your Vision with the Client's Vision

This part of the negotiation process requires effective communication to understand exactly what the client wants. If they have a photo of what they would like painted, that makes things very clear. If they only have a vague idea, then ask questions to uncover the vision they have in their mind. There are several things you need to know in order to plan properly: the purpose for the artwork, the mood it should convey, where it will be displayed, preferred style, dimensions, medium, subject matter, color scheme and budget.

Some clients may find it hard to put these details into words. If they can show you something tangible like a color sample, an image that inspires them or any relevant reference material, this information can help you piece together what they really want. If you feel what they are requesting will not work in some way, then you should be honest with your client. Most people are very open to being guided by professional expertise. After reflecting on this information, articulate how you see the finished artwork to the client clearly in a visual and verbal way. Often the best means to do this is with a quick sketch or a small post card sized sample painting along with notes. Remember to put your copyright notice on these samples to protect your intellectual property. When the client sees your interpretation in this concrete way they will be able to confirm if it matches their vision. Make any necessary changes during this negotiation process. You really don't want to invest time and resources into producing an artwork that does not meet their needs.

Agree on Design and Price before Starting

Before beginning work on a commission, provide your client with a quote which outlines all aspects of the project, total cost and include the sample artwork. Find out if framing or delivery is required and include details and charges for these services. It is important to communicate verbally and in writing that after the quote is accepted and sample artwork approved, any further requests for changes in artwork will incur an additional fee to cover labor and materials. Even though you are willing to accommodate input from clients, ideally this should be fully negotiated before work commences. You must set boundaries or some clients may exploit you and expect repeated changes at no cost. This will cause a lot of frustration and ill feeling between both parties. (continued on next page)

The Challenge of Commissions continued.

Doing commissioned artwork is a challenge. There's a balance between producing artwork to meet someone else's requirements while at the same time satisfying your own creative goals. As in all business enterprise, there may be clients who are difficult to deal with.

But if you communicate expectations clearly right from the start and set boundaries, this should avoid bad experiences and costly mistakes. Most clients are a pleasure to deal with and will appreciate being involved in the creation of their own unique piece of art. Commissions can be a very rewarding and meaningful experience for all involved and can even lead to enduring friendships. **AC**

Elena Parashko is an artist, teacher and writer based in Sydney, Australia. Her artwork can be viewed at www.elenaparashko.com and she can be reached at info@elenaparashko.com

As Published by The Professional Artist magazine, October 2010

Port Top 10 Workshop: 2 - 3 May 2015

Nine keen Photographers attended all or part of the two day workshop. Saturday morning began with tutor, David Baker, explaining different cameras and their properties. Then the aims of the workshop: to have fun and experiment with your camera with no limit on the number of photographs, and overnight to download the shots and choose ten pictures that best describe the Port.

Firstly David led us on a walk around the Port, past the wool sheds, across to the City of Adelaide ship, along the wharf, over the Birkenhead Bridge to lunch in the "Birk". Then it was free time to continue walking and choose your own subjects. We met back at the Studio for a debriefing at 4.30 pm. David then offered an evening session to catch the sunset and night scenes.



I finished down-loading my 100s of pictures and choosing a "Top Ten" at midnight. A couple confessed to a 2 am finish but at 9.30 am on Sunday all were present. The day was spent viewing each photographer's work - "raw" photos, straight from the camera with no tweeting, with discussion on ways to improve presentation.

4.30 pm: "Where to from here?" It was decided to hold an exhibition of the 10 chosen works by each participant. "Walk round corners" will open on Saturday 27 June 2015 and close on 5 July 2015. A further workshop will be held in a different area, possible Gawler, at a date to be decided. In all, it was a very successful workshop.

Vikki Waller, Convenor

WALK ROUND CORNERS Exhibition

27 June to 5 July 2015 at the Black Diamond Gallery

Youth Arts Festival 2015



This year's Youth Arts Festival, now in its fourth year, opens on Saturday August 1st at the Black Diamond Gallery. Once again, 8 schools have entered their students' artwork from Yrs 10 – 12 and the creativity is amazing - come along and be inspired by our young artists! Thanks to Port Adelaide Enfield Council for their continual support, and many thanks to Mark Butler MP who will be officially opening this exhibition.

Mandi Glynn-Jones
Deputy Chair and Youth Co-ordinator

Emma Hack to open "Seven Visions: Seven Women" Exhibition

Emma Hack is an Adelaide based artist working in the unique medium of body paint installations and photography. She is represented in galleries throughout Australia as well as London, New York, Singapore, Taipei and Hong Kong as well as numerous private and corporate collections globally.

Emma will open the "Seven visions: Seven Women" exhibition on Saturday July 11 at 2 pm at the Black Diamond Gallery. The seven women are Rae Bourne, Colleen Ingham, Diana Mitchell, Kaz Pedersen, Carol Spargo, Lois Waken and Ursula Wright and their visions are presented through painting, pottery and jewellery.

Have your say!

We would like to include a members' section to the newsletter where you will have the opportunity to have your say. You may help other members with some new and interesting techniques, helpful hints about using different tools to create effects, advice on new products that you have used, information about galleries that members can access for exhibitions, or any news that you think may be of interest to others. Our members work in all media, in 2D and 3D so there is a wide scope for you. It may be that you have suggestions for the newsletter, for a special event or for workshops. Photographs are most welcome.

If you would like to contribute to the newsletter contact Carol Spargo : carol.spargo@bigpond.com

Workshop Schedule 2015

DAY	CLASS TIMES	CLASS	TUTOR AND CONTACT	ROOM
MON	12.30am - 3.30pm	Watercolours for Everyone	J.Ford 84493987 / 0400593987	Main
	4.00pm - 5.30pm	Children's Art	P. Mortimer 0438458936	Main
TUES	10.00am - 12.00pm	Pottery and Mosaics	M. Wienert 82482754	Pottery
	12.00pm - 3.00pm	Pottery	J. Swan 0423332969	Pottery
WED	10.00am - 1.00pm	Watercolours for Everyone	J.Ford 84493987 / 0400593987	Main
	1.00pm - 4.00pm	Printmaking	H. Harris 0403994698	Main
	4.00pm - 5.30pm	Children's Art	P. Mortimer 0438458936	Main
THURS	10.00am - 12.00pm	Traditional Art	K. Pedersen 0434876643	Main
	1.00pm - 4.00pm	Comet Art	Vasilakis 0423783871 82402566 (NEAMI)	Main
	7.00pm - 9.00pm	Suburban Art	G. Benson-Smith 82683273 / 0433672513	Main
FRI	10.00am - 1.00pm	Watercolours	A. Ramachandran 0431289133	Main

Note: Dates for Tuesday pottery classes: June 30, July 28, August 25, September 29, October 27 and November 24

Hiring the Black Diamond Gallery

1. Check the exhibition calendar and the online calendar to see if your desired dates are available.
2. Download a Gallery Plan, Booking Forms and Conditions of Hire from www.portartscentre.com.au
3. Complete the forms and mail to: Gallery Coordinator, Port Community Arts Centre, 66 Commercial Rd, PORT ADELAIDE SA 5015 - OR contact John Ford (0400593987) fordmarineart@adam.com.au
4. Gallery hire fees: Members \$120 / week, non-members \$150 / week

Past Newsletters: <http://www.hollogram.net/pcac-newsletters/>

Facebook: www.facebook.com/pages/Port-Community-Arts-Centre

Adding to or updating your information on the website:

contact Mick Freeborn by email: mickfr@arcom.com.au Phone: 0466942937

Black Diamond Gallery - Calendar of Events

2015

JUNE	Throughout June	Renewal SA Free Workshops P2
	June 27 - July 5	Port Top Ten Photography Group
JULY	July 11 - July 19	“ Seven Visions: Seven Women ” exhibition by Ursula Wright and friends
AUGUST	Aug 1 - Aug 16	PCAC Youth Festival
	Aug 22 - Sept 6	PCAC “ StART at the Port ” exhibition
SEPTEMBER	Sept 21 - Oct 13	PAE Council exhibition
OCTOBER	Oct 17 - Nov 1	Northern Turners “ Wood Revisited 2015 ” exhibition
NOVEMBER	Nov 3 - Nov 5	Alberton PS “ Specialist Art Show 2015 ” exhibition
	Nov 7 - Nov 15	“ Mertz.com ” exhibition by Barbara Gillis and friends
	Nov 20 - Nov 24	“ Soul Palette ” exhibition by Louise Hurst
	Nov 28 - Dec 6	PCAC “ Serendipity ” exhibition

2016

FEBRUARY	Feb 13 - Feb 28	PCAC “ At the Edge ” exhibition
MARCH	Mar 5 - Mar 20	Gerhard Ritter exhibition
MAY	May 7 - May 22	PCAC “ Recollections ” exhibition
JUNE	June 4 - June 19	PCAC Multicultural Arts Festival
JULY	Jul 30 - Aug 14	PCAC Youth Festival
AUGUST	Aug 20 - Sept 4	PCAC “ ARTiculated ” exhibition
OCTOBER	Oct 1 - Oct 16	Northern Turners exhibition
NOVEMBER	Nov 26 - Dec 4	PCAC as yet untitled exhibition

Our sincerest thanks to our loyal sponsors:

Adelaide Brighton Cement - All Frames & Mirrors - Argo Restaurant - Art to Art - Mark Butler Fed MP for Pt Adelaide - City of Port Adelaide Enfield - Copy Fax - Port Art Supplies - Port Mall Newsagency - RM Nicol & Associates - Semaphore Road Cellars - Snap Printing Albert Park - Officelinx

